



The Pool Company™

2025 Latham Dealer Conference

January 5-9, 2025

Hotel Xcaret Mexico, Playa del Carmen

Join us at the 2025 Latham Dealer Conference. This is a premier event with many of our top builders attending from around the country. Leverage learning sessions, networking, and enjoy much needed relaxation.



Learning Sessions

Get insight into market trends and how you can elevate your business through general and targeted business sessions. Our popular tradeshow will allow you to engage with Latham product teams, sales, and our great sponsors.



Networking Events

Latham will cultivate the ability to form meaningful connections and foster engagement with other pool Builders and Latham staff.



Wellness

Amidst the enriching connections being formed, ample time will also be set aside for leisure activities. This includes trip excursion options, rejuvenating spa experiences or relaxing poolside.



Please contact your Latham sales representative with any questions.